



WORKSHOP WEDNESDAYS



SOCIAL MEDIA SAVVY

Wednesday 28th February
9.15 - 12.30



COME AND JOIN US!



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WORKSHOP WEDNESDAYS - SOCIAL MEDIA SAVVY

Our inaugural workshop kicks off on:

Wednesday 28 February

Alexandra Suite, Royal Wells Hotel, Mount Ephraim

09:30 – 12:30 (arrive from 9.15).

There will be Tea/Coffee available at registration and half way through the session.

Social Media Savvy will cover the following:

- Introduction to the different social media channels
- What makes a good social media post
- Myth busting – likes v impressions, how many posts are too many, what do people remember
- How to run a paid advertising campaign
- Hands-on surgery – Bring your issues, laptops/phones and have access to all you social media accounts on the day, for the experts to help!

The workshops operate on a first come, first served basis.

Please [click here](#) to book a space.

COME AND JOIN US!

